

せいはいくさい

青柏祭

Seihaku Festival

国指定重要無形民俗文化財

■青柏祭の曳山行事

National Designated Important Intangible Folk-cultural Property:
Floats of the Seihaku Festival

青柏祭の曳山行事は、能登畠山氏3代城主義統(よしむね)が、都の祇園山鉾にならって文明5年(1473)に国祭りの青柏祭に曳山(山車)を奉納したのが始まりと伝えられています。山町と呼ばれる「鍛冶町」「府中町」「魚町」の3地区から各1台ずつ奉納される、通称「でか山」と言われる日本最大(高さ約12m、重さ約20トン)の曳山は、約300人の力で曳き廻されます。七尾四大祭、石川三大祭、北陸三大祭にも数えられ、昭和58年(1983)には国の重要無形民俗文化財に指定されています。でか山の最大の見どころは、「辻廻し」です。狭い街角で、巨大な曳山を方向転換させるシーンは圧巻。掛け声も勇ましく長さ8mの大梃子に若連中が鈴なりになって曳山の前車輪を浮かせ、地車を入れて辻をまがります。

This event is said to have started when Yoshimune, the third castle lord of the Noto Hatakeyama clan, donated a hikiyama (dashi) float patterned on Kyoto's Gion yamahoko floats to the Seihaku-sai, the domain festival, in 1473. The three "float town" districts of Kaji-machi, Fuchu-machi, and Uo-machi each offer a hikiyama float. Nicknamed "dekeyama," they stand about 12 meters high and weigh around 20 tons, making them the largest hikiyama floats in Japan, and each is hand-pulled by some 300 carriers. It ranks with the Nanao Taisai and Ishikawa San Taisai festivals as one of the three largest festivals of the Hokuriku region, and was nationally designated an Important Intangible Folk-cultural Property in 1983. The biggest highlight of the dekeyama floats is the tsuji-mawashi turning technique through which the massive floats round the corners of narrow streets -- a most exciting sight. Swelling crowds of young people wielding giant eight-meter levers and keeping time with stirring shouts lift the front wheels of the hikiyama floats, then place coasters beneath to navigate the float around the corner.



◆日程 When

毎年5月3日・4日・5日

May 3, 4, and 5 of each year

◆祭礼場所 Festival sites

大地主神社(石川県七尾市山王町1-13)、七尾市内中心部
Otokonushi Jinja Shrine (1-13 Sanno-machi Nanao, Ishikawa Prefecture),
Nanao city center

◆見どころ Highlights

5月3～5日 辻廻し

May 3 to 5 - tsuji-mawashi turning

5月4～5日 三基集合

May 4 and 5 - gathering of all three floats

●問合せ Inquiries

七尾市観光協会 ☎0767-53-8424
Nanao City Tourism Association

●アクセス Access

(電車) JR七尾線「七尾駅」下車、徒歩約5分

(車) 能越自動車道「七尾城山IC」から約5分

By rail: Approx. 5 minutes on foot from Nanao Station on the JR Nanao Line

By car: Approx. 5 minutes from Nanao-jo Yama Interchange on the Nouetsu Expressway

買って！食べて！ Shopping! Dining!



Nanao Bijin Beauty Soap

This is beauty some of uncompromising quality made using natural ingredients from Noto-sourced sea cucumbers, a blend of specially produced diatomaceous earth from Noto, and purse spring water from renowned Wakura Onsen. It is available in two types: unscented and mint.

●販売店 Available at

和倉温泉 なまこや ☎0767-62-2253 石川県七尾市石崎町香島1-22
Wakura Onsen Namacoya (1-22 Ishizaki-machi Kashima, Nanao, Ishikawa Prefecture)

化粧石けん
なまこ美人

能登産なまこの天然成分に、能登特産の珪藻土をブレンド、そして、名湯和倉温泉の源泉水を使ったこだわりの化粧せっけんです。無香料とミントの香りの二種類。

和倉温泉わくたまくん
3つ子の塩プリン

わくたまくんがバッグに持っている3つの温泉たまごをコンセプトに、石川県の七尾産コシヒカリ米粉と珠洲産奥能登揚げ浜塩を使ったプリンです。

Wakura Onsen Wakutama-kun Triplet Salt Pudding

Inspired by the bag of three onsen tamago (soft-cooked hot-spring eggs) that the Wakutama-kun mascot holds, this pudding is made using Koshihikari rice flour from Nanao, Ishikawa Prefecture, and Okunoto Agehama salt from Suzushi.

●販売店 Available at

和倉温泉観光協会、旅館、商店 和倉温泉観光協会 ☎0767-62-1555
Wakura Onsen Tourism Association, ryokans, and merchants
Inquiries: Wakura Onsen Tourism Association